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## **FINSOFT CORPORATION**

**匯財軟件公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8018)**

### **VOLUNTARY ANNOUNCEMENT – BUSINESS UPDATE: SUCCESSFUL DEVELOPMENT OF B2C/O2O PLATFORM CONNECTING LICENSED MONEY LENDING COMPANIES IN HONG KONG AND POTENTIAL BORROWERS**

This is a voluntary announcement made by Finsoft Corporation (the “**Company**”, together with its subsidiaries, the “**Group**”) for keeping the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that in view of the increasing popularity in using applications on mobile devices and the increasing market demand for corporate and personal loans, the Group has successfully developed a B2C (Business to Customer)/O2O (Online to Offline) platform connecting licensed money lending companies in Hong Kong and potential borrowers and such platform is operated via an online portal for money lending companies and application on mobile devices for potential borrowers (“**System**”). The System has the features that potential borrowers can make loan application enquiries with various licensed money lending companies in Hong Kong at the same time while the licensed money lending companies can view and process loan application enquiries instantly through the online portal.

The Group has signed service agreements with several licensed money lending companies in Hong Kong and will pilot run the System in the fourth quarter of 2014. It is expected that the System will be fully launched to the market in early 2015. The Group consider that the System can open up a new income stream for the Group in the future.

The development of the System paves the way for the Group’s strategic business expansion to the development of internet financial related platform. The Group will further explore the development opportunity to expand its business to areas with higher growth potentials.

On behalf of the Board  
**Finsoft Corporation**  
**Chan Sek Keung, Ringo**  
*Chairman*

Hong Kong, 25 September 2014

*As at the date of this announcement, the Board consists of Mr. Li Hoi Kong and Mr. Lawrence Tang being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Director and chairman of the Company and Ms. Lee Kwun Ling, May Jean, Mr. Tai Man Hin, Tony and Mr. Yuen Shiu Wai being the independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its publication and on the website of the Company at [www.finsoftcorp.com](http://www.finsoftcorp.com).*