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FINSOFT CORPORATION

匯財軟件公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

POSITIVE PROFIT ALERT

This announcement is made by Finsoft Corporation (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the Board, the Group is expected to record a profit for the year ended 31 December 2014 (“**FY2014**”) as compared to a loss for the year ended 31 December 2013 (“**FY2013**”). It was mainly due to the net effect of the following factors:

- (i) the increase in total revenue primarily attributable to the increase in revenue from the financial trading software solutions business segment of approximately HK\$4.3 million, the increase in revenue from the referral business segment of approximately HK\$7.4 million and the recognition of revenue from the new segment for the other internet financial platforms business of approximately HK\$6.2 million;
- (ii) the increase in administrative expenses of approximately HK\$12.0 million as compared to FY2013; and
- (iii) the fact that no listing expenses was incurred during FY2014 (FY2013: approximately HK\$8.1 million).

The information contained in this announcement is only based on the preliminary assessment by the management of the Company of the unaudited consolidated management accounts of the Group for FY2014 and is not based on any figure or information which has been audited or reviewed by the Company’s auditors and the audit committee of the Company. The Company is in the process of finalising the consolidated results of the Group for FY2014. Details of the financial information and performance of the Group will be disclosed in the results announcement for FY2014, which is expected to be published in mid-March 2015.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board
Finsoft Corporation
Chan Sek Keung, Ringo
Chairman

Hong Kong, 26 January 2015

As at the date of this announcement, the Board consists of Mr. Li Hoi Kong and Mr. Lawrence Tang being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Director and chairman of the Company and Ms. Lee Kwun Ling, May Jean, Mr. Tai Man Hin, Tony and Mr. Yuen Shiu Wai being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM of the Stock Exchange at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.finsoftcorp.com.