

For immediate release

22 April 2015

# Finsoft Corporation 匯財軟件公司

(Stock Code: 8018)

## **Finsoft Corporation proposed change of name to Finsoft Financial Investment Holdings Limited**

(Hong Kong, 22 April 2015) **Finsoft Corporation** (stock code: 8018) (“Finsoft” or “Company”); together with its subsidiaries, “Group”) announced today the proposal to change the Company’s name to “Finsoft Financial Investment Holdings Limited”.

Mr. Chan Sek Keung, Ringo, the Chairman of Finsoft, said, “Since the listing of the Company’s shares, the Group has been expanding its scope of business from the provision of financial trading software solutions to other financial-related services including the provision of other internet financial platforms, provision of referral services, money lending business, securities investments and provision of corporate financial advisory services. The change of the Company’s name could better reflect the business coverage of the Group and provide the Company with a new corporate image and identity.”

— End —

### **About Finsoft Corporation (Stock Code: 8018)**

Finsoft is principally engaged in the development, sale and provision of financial trading software solutions with the principal products being trading and settlement systems of financial products for financial institutions. The target customers of the Group are financial institutions which conduct brokerage business of financial products traded in Hong Kong, in particular Category B and Category C brokers and local banks. The Group has successfully developed and launched trading and settlement systems for a comprehensive range of financial products and has enriched its product line from trading and settlement system of securities to stock options, futures, forex and bullion. In late 2013, the Group ventured into deal sourcing and deal matching business. During 2014, the Group continued its business expansion and diversification and further developed other new business segments of money lending, securities investments and provision of other internet financial platforms. In late October 2014, the Group has obtained the Type 6 Licence from the Securities and Futures Commission to carry on Type 6 (advising on corporate finance) regulated activities and commenced its business of provision of corporate finance advisory services in early November 2014. For further information, please visit the Group’s website: <http://www.finsoftcorp.com>.

This press release is issued by PR ASIA Consultants Limited on behalf of **Finsoft Corporation**.

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