

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(formerly known as Finsoft Corporation 匯財軟件公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

CHANGE OF COMPANY NAME; CHANGE OF STOCK SHORT NAME AND CHANGE OF COMPANY WEBSITE

The Board is pleased to announce that the name of the Company “Finsoft Corporation 匯財軟件公司” has been changed such that the English name of the Company has been changed from “Finsoft Corporation” to “Finsoft Financial Investment Holdings Limited” and that the dual foreign name of the Company in Chinese “匯財軟件公司” has been removed and “匯財金融投資控股有限公司” has been adopted as the new Chinese name of the Company for identification purpose only.

The English stock short name of the Company will be changed from “FINSOFT CORP” to “FINSOFT FIN” and the Chinese stock short name of the Company will be changed from “匯財軟件” to “匯財金融投資” for the purpose of the trading of Shares on the Stock Exchange, both with effect from 9:00 a.m. on 3 August 2015. The stock code of the Company on the Stock Exchange will remain unchanged as “8018”.

The website of the Company will be changed from “www.finsoftcorp.com” to “www.finsofthk.com” to reflect the Change of Company Name with effect from 4 August 2015.

Reference is made to the announcements dated 22 April 2015 and 4 June 2015 and the circular (“**Circular**”) dated 12 May 2015 of Finsoft Corporation (now known as Finsoft Financial Investment Holdings Limited) (“**Company**”) in relation to the proposed change of the name of the Company (“**Change of Company Name**”). Unless the context requires otherwise, terms used herein shall have the same meanings as defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the name of the Company “Finsoft Corporation 匯財軟件公司” has been changed with effect from 8 June 2015, such that the English name of the Company has been changed from “Finsoft Corporation” to “Finsoft Financial Investment Holdings Limited” and that the dual foreign name of the Company in Chinese “匯財軟件公司” has been removed and “匯財金融投資控股有限公司” has been adopted as the new Chinese name of the Company for identification purpose only.

* for identification purpose only

Subsequent to the passing of a special resolution in relation to the Change of Company Name by the Shareholders at the EGM held on 4 June 2015, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 8 June 2015 certifying that the Company has changed its name to “Finsoft Financial Investment Holdings Limited”.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 16 July 2015 certifying that the new English name of the Company has been registered in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

Following the Change of Company Name becoming effective, the English stock short name of the Company will be changed from “FINSOFT CORP” to “FINSOFT FIN” and the Chinese stock short name of the Company will be changed from “匯財軟件” to “匯財金融投資” for the purpose of the trading of Shares on the Stock Exchange, both with effect from 9:00 a.m. on 3 August 2015. The stock code of the Company on the Stock Exchange will remain unchanged as “8018”.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not, of itself, affect any of the rights of the Shareholders. All existing certificates of securities in issue bearing the former name of the Company will continue to be evidence of title to such securities and remain valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. New certificates of securities will be issued only in the new name of the Company.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “www.finsoftcorp.com” to “www.finsofthk.com” to reflect the Change of Company Name with effect from 4 August 2015.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Chan Sek Keung, Ringo
Chairman

Hong Kong, 29 July 2015

As at the date of this announcement, the Board consists of Mr. Li Hoi Kong and Mr. Lawrence Tang being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Director and the chairman of the Board and Ms. Lee Kwun Ling, May Jean, Mr. Yuen Shiu Wai, Mr. Cheng Wen and Mr. Lam Kai Yeung being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM of the Stock Exchange at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.finsoftcorp.com.