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## **FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED**

### **匯財金融投資控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8018)**

## **PROFIT WARNING**

This announcement is made by Finsoft Financial Investment Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) and the Inside Information Provisions (as defined in the GEM Listing Rules).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the Board, the Group is expected to record a net loss for the nine months ended 30 September 2015 (“**2015 3Q**”) as compared to a net profit of approximately HK\$6.9 million for the nine months ended 30 September 2014 (“**2014 3Q**”). The expected net loss was primarily attributable to the combined effect of the following factors:

- (i) the net fair value loss on financial assets at fair value through profit or loss of approximately HK\$3.1 million in 2015 3Q as compared to net fair value gain on financial assets at fair value through profit or loss of approximately HK\$1.8 million in 2014 3Q;
- (ii) the increase in administrative expenses of approximately HK\$7.7 million in 2015 3Q as compared to 2014 3Q from approximately HK\$17.9 million for 2014 3Q to approximately HK\$25.6 million for 2015 3Q. The increase in administrative expenses was primary attributable to the combined effect of the increase in administrative staff costs, consultancy fees and rental expenses incurred by new business divisions, including provision of other internet financial platforms business and provision of corporate finance advisory services business during 2015 Q3; and
- (iii) the interest expenses of approximately HK\$5.2 million incurred in 2015 3Q on loan notes in the aggregate principal amount of HK\$100.3 million issued by the Company on 18 May 2015.

The information contained in this announcement is only based on the preliminary assessment by the management of the Company of the unaudited consolidated management accounts of the Group for 2015 3Q and is not based on any figure or information which has been audited or reviewed by the Company’s auditors. The Company is in the process of finalising the consolidated results of the Group for 2015 3Q. Details of the financial information and performance of the Group will be disclosed in the results announcement for 2015 3Q, which is expected to be published in mid-November 2015.

\* for identification purpose only

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

On behalf of the Board  
**Finsoft Financial Investment Holdings Limited**  
**Chan Sek Keung, Ringo**  
*Chairman*

Hong Kong, 15 October 2015

*As at the date of this announcement, the Board consists of Mr. Li Hoi Kong and Mr. Lawrence Tang being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Directors and chairman of the Board and Ms. Lee Kwun Ling, May Jean, Mr. Yuen Shiu Wai and Mr. Lam Kai Yeung being the independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the website of the GEM of the Stock Exchange at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its publication and on the website of the Company at [www.finsofthk.com](http://www.finsofthk.com).*