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## **FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED**

**匯財金融投資控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8018)**

### **PROFIT WARNING**

This announcement is made by Finsoft Financial Investment Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) and the Inside Information Provisions (as defined in the GEM Listing Rules).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the Board, the Group is expected to record a net loss for the year ended 31 December 2015 (“**FY2015**”) as compared to a net profit for the year ended 31 December 2014 (“**FY2014**”). The expected net loss was primarily attributable to the combined effect of the following factors:

- (i) the interest expenses of approximately HK\$8.7 million incurred in FY2015 on loan notes in the aggregate principal amount of HK\$100.3 million issued by the Company on 18 May 2015;
- (ii) the increase in administrative expenses of approximately HK\$11.6 million from approximately HK\$26.2 million for FY2014 to approximately HK\$37.8 million for FY2015. The increase in administrative expenses was primary attributable to the combined effect of the increase in administrative staff costs, consultancy fees and rental expenses incurred by new business divisions, including provision of other internet financial platforms business and provision of corporate finance advisory services business during FY2015;
- (iii) the net fair value loss on financial assets at fair value through profit or loss of approximately HK\$4.7 million in FY2015 as compared to net fair value gain on financial assets at fair value through profit or loss of approximately HK\$0.1 million in FY2014; and
- (iv) the decrease in revenue from the referral business of the Group in FY2015 as compared to FY2014 due to unstable worldwide economy.

\* *for identification purpose only*

The information contained in this announcement is only based on the preliminary assessment by the management of the Company of the unaudited consolidated management accounts of the Group for FY2015 and is not based on any figure or information which has been audited or reviewed by the Company's auditors. The Company is in the process of finalising the consolidated results of the Group for FY2015. Details of the financial information and performance of the Group will be disclosed in the results announcement for FY2015, which is expected to be published in mid-March 2016.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

On behalf of the Board  
**Finsoft Financial Investment Holdings Limited**  
**Chan Sek Keung, Ringo**  
*Chairman*

Hong Kong, 5 February 2016

*As at the date of this announcement, the Board consists of Mr. Li Hoi Kong and Mr. Lawrence Tang being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Directors and the chairman of the Board and Ms. Lee Kwun Ling, May Jean, Mr. Yuen Shiu Wai and Mr. Lam Kai Yeung being the independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the website of the GEM of the Stock Exchange at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its publication and on the website of the Company at [www.finsofthk.com](http://www.finsofthk.com).*