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FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

EXTENSION OF EXCLUSIVITY PERIOD – DISPOSAL OF AN ASSOCIATE COMPANY

Reference is made to the announcement of Finsoft Financial Investment Holdings Limited (“**Company**”) dated 1 June 2017 (“**Announcement**”) in relation to the disposal of 40% of the issued share capital of the Target by the Vendor. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, the MOU shall expire at 5:00 p.m. on the earlier of the last day of an exclusive period (“**Exclusivity Period**”) from the date of payment of the Initial Deposit up to 17 July 2017 (or such other period as agreed between the parties to the MOU), or on such earlier date as the MOU is otherwise terminated by the Purchaser within the Exclusivity Period in accordance with the terms of the MOU.

The Board wishes to announce that after trading hours on 17 July 2017, the Purchaser, the Vendor, the Company, Rosy Lane and HKEII entered into an extension letter to the MOU to extend the expiry date of the Exclusivity Period from 17 July 2017 to 31 July 2017 in order to allow additional time for the negotiation of the terms of the SP Agreement. Save as aforesaid, all terms and conditions of the MOU shall continue to be in full force and effect.

As at the date of this announcement, the parties to the MOU are still in discussions of the terms of the SP Agreement.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Mr. Chan Wai Lung
Chairman

Hong Kong, 17 July 2017

* *for identification purpose only*

As at the date of this announcement, the Board consists of Mr. Chan Wai Lung being an executive Director and the chairman of the Board, Ms. Lam Ching Yee and Ms. Lin Ting being the executive Directors, Mr. Fung Ka Lok Adams and Mr. Ng Wing Cheong Stephen being the non-executive Directors and Mr. Lam Kai Yeung, Ms. Lee Kwun Ling, May Jean and Mr. Zhong Shi being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM at www.hkgem.com for a minimum period of seven days from the date of its publication and on the Company’s website at www.finsofthk.com.