

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

APPOINTMENT OF AN EXECUTIVE DIRECTOR

The board (“**Board**”) of directors (“**Directors**”, and each, a “**Director**”) of Finsoft Financial Investment Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) wishes to announce that Ms. So Wai Yee Betty (“**Ms. So**”) has been appointed as an executive Director with effect from 7 August 2020. The biographical details of Ms. So are set out below:

Ms. So, aged 38, graduated with a Bachelor of Business Administration (Accounting & Finance) degree from The University of Hong Kong in 2004. She is a fellow member and a certified public accountant (practicing) of the Hong Kong Institute of Certified Public Accountants. Since January 2017, Ms. So has been a licensed representative of VC Capital Limited for Type 6 regulated activity under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“**SFO**”), a licensed representative of VC Brokerage Limited for Type 1 and Type 4 regulated activities under the SFO and a licensed representative of VC Asset Management Limited for Type 9 regulated activity under the SFO.

Ms. So has several years of working experience in one of the major international accounting firms in Hong Kong. Ms. So was an independent non-executive director of China Public Procurement Limited (a company listed on the Main Board of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) with stock code: 1094) from November 2007 to September 2009. Ms. So was a non-executive director of Value Convergence Holdings Limited (“**VC Holdings**”) (a company listed on the Main Board of the Stock Exchange with stock code: 821) from November 2009 to January 2010, and was redesignated to an executive director of VC Holdings from January 2010 to November 2016. She was also a chief financial officer of VC Holdings from January 2010 to January 2017.

In accordance with the service contract made between Ms. So and the Company, Ms. So has been appointed for a term commencing from 7 August 2020 to 31 December 2021 (both days inclusive) unless terminated by no less than one month’s notice in writing served by either party on the other and is subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on GEM (“**GEM**”) of the Stock

* For identification purposes only

Exchange. Ms. So is entitled to a monthly director's fee of HK\$50,000, which is determined by the Board, under the recommendation from the remuneration committee of the Company, with reference to her background, qualification, experience, duties and responsibilities within the Group and the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Ms. So does not hold any other major appointments and professional qualifications and does not hold any other positions with the Company or other members of the Group.

As at the date of this announcement, Ms. So (i) does not hold any directorships in other listed companies in the last three years; (ii) does not have any relationships with any Directors, senior management, substantial or controlling shareholders (both having the meaning ascribed to them in the GEM Listing Rules) of the Company; and (iii) is not interested in any shares of the Company within the meaning of Part XV of the SFO.

Save as disclosed above, there is no further information required to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters relating to the appointment of Ms. So that need to be brought to the attention of the Stock Exchange or the shareholders of the Company.

The Board would like to welcome Ms. So for joining the Board.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Ms. Tin Yat Yu Carol
Chairman

Hong Kong, 7 August 2020

As at the date of this announcement, the Board consists of Ms. Tin Yat Yu Carol being an executive Director and the chairman of the Board, Mr. Chan Wai Lung, Ms. Lam Ching Yee, Ms. Lin Ting and Ms. So Wai Yee Betty being the executive Directors, and Mr. Hon Ming Sang, Ms. Lee Kwun Ling, May Jean and Mr. Zhong Shi being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of the GEM at www.hkgem.com for a minimum period of seven days from the date of its publication and on the website of the Company at www.finsofthk.com