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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

## APPOINTMENT OF EXECUTIVE DIRECTOR

The board ("Board") of directors ("Directors", and each, a "Director") of Finsoft Financial Investment Holdings Limited ("Company", together with its subsidiaries, "Group") wishes to announce that with effect from 5 December 2019, Mr. Lam Ho Pong ("Mr. Lam") has been appointed as an executive Director.

The biographical details of Mr. Lam are set out below:

Mr. Lam, aged 33, graduated from the City University of Hong Kong with a degree in Bachelor of Business Administration (Honours) in Accountancy in July 2009. He is a certified public accountant (practicing) of the Hong Kong Institute of Certified Public Accountants. Mr. Lam has been an independent non-executive director of SFund International Holdings Limited, a company whose shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited ("Stock Exchange") (stock code: 1367), since February 2017. Mr. Lam has been a financial controller of Delta Wealth Finance Limited since July 2017 and is responsible for overseeing a full spectrum of financial, accounting and regulatory compliance functions for its group. He worked in Deloitte Touche Tohmatsu from January 2012 to January 2017, with his last position as an audit manager.

In accordance with the service contract made between Mr. Lam and the Company, Mr. Lam has been appointed for a term commencing from 5 December 2019 to 31 December 2020 (both days inclusive) unless terminated by no less than one month's notice in writing served by either party on the other and is subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Rules ("GEM Listing Rules") Governing the Listing of Securities on GEM ("GEM") of the Stock Exchange. Mr. Lam is entitled to a monthly director's fee of HK\$10,000, which is determined by the Board, under the recommendation from the remuneration committee of the Company, with reference to his background, qualification, experience, duties and responsibilities within the Group and the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Mr. Lam does not (i) hold any other major appointments and professional qualifications; (ii) hold any directorships in other listed companies in the last three years; and (iii) hold any other positions with the Company or other members of the Group.

As at the date of this announcement, Mr. Lam does not have any relationships with any Directors, senior management, substantial or controlling shareholders (both having the meaning ascribed to them in the GEM Listing Rules) of the Company and is not interested in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

<sup>\*</sup> For identification purposes only

Save as disclosed above, there is no further information required to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters relating to the appointment of Mr. Lam that need to be brought to the attention of the Stock Exchange or the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Lam to join the Company.

On behalf of the Board

Finsoft Financial Investment Holdings Limited

Mr. Chan Wai Lung

Chairman

Hong Kong, 5 December 2019

As at the date of this announcement, the Board consists of Mr. Chan Wai Lung being an executive Director and the chairman of the Board, Ms. Lam Ching Yee, Mr. Lam Ho Pong, Ms. Lin Ting and Mr. Shi Shaowu being the executive Directors, Mr. Lo Yu Man being the non-executive Director, and Mr. Lam Kai Yeung, Ms. Lee Kwun Ling, May Jean and Mr. Zhong Shi being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of the GEM at www.hkgem.com for a minimum period of seven days from the date of its publication and on the Company's website at www.finsofthk.com.