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FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED 匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8018)

PROFIT WARNING

This announcement is made by Finsoft Financial Investment Holdings Limited ("Company", together with its subsidiaries, "Group") pursuant to Rule 17.10 of the Rules ("GEM Listing Rules") Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board ("Board") of directors ("Directors", and each a "Director") of the Company wishes to inform the shareholders of the Company ("Shareholders") and potential investors that, based on the information currently available to the Board, the Group expects to record an increase in its net loss for the year ended 31 December 2019 ("FY2019"), as compared to a net loss of approximately HK\$15.2 million for the year ended 31 December 2018, primarily due to the combined effect of (a) the recognition of impairment loss on goodwill in FY2019 in relation to the acquisition of gaming product development business of approximately HK\$10.3 million (2018: Nil); (b) the recognition of impairment loss on loans receivable of approximately HK\$12.3 million in FY2019 (2018: Nil); and (c) the decrease in share of loss of a joint venture by approximately HK\$16.7 million in FY2019 (2018: approximately HK\$16.7 million). The impairment losses on goodwill and loans receivable are non-cash items and do not have an immediate impact on the Group's cash flows and operations.

The information contained in this announcement is only based on the preliminary assessment by the management of the Company based on figures and information made available to the Board as at the date hereof, and is not based on any figure or information which has been audited or reviewed by the Company's auditors. The Company is in the process of finalising the annual results of the Group for FY2019. Details of the Group's annual financial information and performance for FY2019 will be disclosed in the Group's annual results announcement for FY2019 to be published by the Company in late-March 2020.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board

Finsoft Financial Investment Holdings Limited

Mr. Chan Wai Lung

Chairman

Hong Kong, 13 March 2020

* For identification purposes only

As at the date of this announcement, the Board consists of Mr. Chan Wai Lung being an executive Director and the chairman of the Board, Ms. Lam Ching Yee, Mr. Lam Ho Pong, Ms. Lin Ting and Mr. Shi Shaowu being the executive Directors, Mr. Lo Yu Man being the non-executive Director, and Mr. Lam Kai Yeung, Ms. Lee Kwun Ling, May Jean and Mr. Zhong Shi being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of the GEM at www.hkgem.com for a minimum period of seven days from the date of its publication and on the website of the Company at www.finsofthk.com.