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FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board (“**Board**”) of directors (each, a “**Director**”) of Finsoft Financial Investment Holdings Limited (“**Company**”, together with its subsidiaries, the “**Group**”) wishes to announce that with effect from 19 May 2017, Mr. Fung Ka Lok Adams (“**Mr. Fung**”) has been appointed as a non-executive Director.

The biographical details of Mr. Fung are set out below:

Mr. Fung, aged 40, holds a Bachelor of Business Administration in Finance degree from the Hong Kong Baptist University and a Professional Diploma in Financial Planning from the School of Professional and Continuing Education of The University of Hong Kong. Mr. Fung has been a Certified Financial Planner of The Institute of Financial Planners of Hong Kong since October 2005 and certified as a CFP by the Financial Planning Standards Board (China) since February 2017. Mr. Fung currently holds a license to carry out Type 9 (asset management) regulated activities under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (“**SFO**”). Mr. Fung was awarded The Gold Standard of The Hong Kong Award for Young People by the Chief Executive of the Hong Kong Special Administrative Region in 2000.

Mr. Fung is currently the vice chairman and the chief executive officer of the Innovest Financial Group (consisting of Innovest Financial Group Holdings Limited and its subsidiaries), which is principally engaged in asset management, wealth management, succession planning and education and money lending business in Hong Kong. Mr. Fung is the responsible officer of Innovest Asset Management Limited, a corporation licensed to carry out Type 9 regulated activities under the SFO. Mr. Fung was a private banker at RBS Coutts Bank Limited, Hong Kong branch from June 2007 to October 2009, a sales director of the business development department at OSK Securities Hong Kong Limited and at OSK Wealth Management Hong Kong Limited respectively from May 2010 to March 2011, a senior partner at Calibre Asset Management Limited (a subsidiary of National Australia Bank, Hong Kong) from March 2011 to April 2012 and a vice president of the sales division at SHK Private – Sun Hung Kai Financial Limited from April 2012 to January 2016.

* *for identification purpose only*

Mr. Fung was a director of the following private companies incorporated in Hong Kong, which were dissolved by deregistration under section 291AA of the then prevailing Companies Ordinance (Cap. 32 of the Laws of Hong Kong):

Name of company	Principal business activity before deregistration	Date of dissolution
Million Wisdom Limited	Investment holding	21 September 2007
T & J Consultants Limited	Provision of private educational services	30 November 2007

To the best of the knowledge and belief of Mr. Fung, each of the above companies had ceased business and become defunct and was solvent at the time of it being dissolved by deregistration.

In January 2016, Mr. Fung was convicted of the offence of driving a motor vehicle with alcohol concentration above the prescribed limit under section 39A(1) of the Road Traffic Ordinance (Cap. 374 of the Laws of Hong Kong). Mr. Fung was sentenced to 4 weeks imprisonment (suspended sentence for 24 months), fined HK\$5,000 and disqualified from driving for 24 months and shall attend and complete a driving improvement course.

Having considered the qualifications and experience of Mr. Fung and that the circumstances leading to the offence mentioned above did not involve fraud or dishonesty, the Board is satisfied that Mr. Fung has the required character, integrity and experiences to fulfill his role as a non-executive Director.

In accordance with the service contract made between Mr. Fung and the Company, Mr. Fung has been appointed for a term commencing from 19 May 2017 to 31 December 2017 (both days inclusive) unless terminated by no less than one month's notice in writing served by either party on the other and is subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Rules Governing the Listing of Securities on GEM ("**GEM Listing Rules**"). Mr. Fung is entitled to an annual director's fee of HK\$120,000, which is determined by the Board, under the recommendation from the remuneration committee of the Company, with reference to his background, qualification, experience, duties and responsibilities within the Group and the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Mr. Fung:

- (i) has not held any other major appointments and qualifications or directorships in other listed company in the last three years;
- (ii) does not have any relationship with any Director, senior management, substantial or controlling shareholders (having the meaning ascribed to them in the GEM Listing Rules) of the Company;

- (iii) does not hold other positions with the Company or other members of the Group; and
- (iv) is not interested in any shares of the Company within the meaning of Part XV of the SFO.

Save as disclosed above, there is no further information required to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters relating to the appointment of Mr. Fung that need to be brought to the attention of the Stock Exchange or the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Fung to join the Company.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Mr. Ng Wing Cheong Stephen
Chairman

Hong Kong, 19 May 2017

As at the date of this announcement, the Board consists of Ms. Lin Ting and Ms. Lam Ching Yee being the executive Directors, Mr. Ng Wing Cheong Stephen being a non-executive Director and the chairman of the Board, Mr. Fung Ka Lok Adams being a non-executive Director, and Ms. Lee Kwun Ling, May Jean and Mr. Lam Kai Yeung being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM at www.hkgem.com for a minimum period of seven days from the date of its publication and on the Company’s website at www.finsofthk.com.