

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

UPDATES ON THE FINANCIAL PERFORMANCE OF THE GROUP

This announcement is made by Finsoft Financial Investment Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the Board, the Group is expected to record a profit attributable to the shareholders of the Company for the six months ended 30 June 2017 (“**2017 1H**”) of approximately HK\$2 million as compared to a loss attributable to the shareholders of the Company in the corresponding period in 2016 of approximately HK\$0.1 million, primarily due to (i) the gain on disposal of subsidiaries of approximately HK\$7.6 million recognised in 2017 1H; and (ii) the decrease of approximately HK\$5.1 million in finance costs incurred in 2017 1H as compared to the corresponding period in 2016. Such improvement is partly offset by the equity-settled share-based payments for the share options granted by the Company of approximately HK\$8.3 million recognised in 2017 1H, and such equity-settled share-based payments are non-cash in nature and will not have any immediate impact on the cash flow and business operation of the Group.

The total comprehensive loss attributable to the shareholders of the Company for 2017 1H is approximately HK\$7 million as compared to the total comprehensive loss attributable to the shareholders of the Company in the corresponding period in 2016 of approximately HK\$0.1 million, which is due to the unrealised fair value loss on an available-for-sale investment of approximately HK\$8.8 million for 2017 1H.

* For identification purposes only

The information contained in this announcement is only based on the preliminary assessment by the management of the Company of the unaudited consolidated management accounts of the Group for 2017 1H and is not based on any figure or information which has been audited or reviewed by the Company's auditors. The Company is in the process of finalising the consolidated interim results of the Group for 2017 1H. Details of the financial information and performance of the Group will be disclosed in the interim results announcement for 2017 1H, which is expected to be published in mid-August 2017.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Mr. Chan Wai Lung
Chairman

Hong Kong, 3 August 2017

As at the date of this announcement, the Board consists of Mr. Chan Wai Lung being an executive Director and the chairman of the Board, Ms. Lam Ching Yee and Ms. Lin Ting being the executive Directors, Mr. Fung Ka Lok Adams and Mr. Ng Wing Cheong Stephen being the non-executive Directors, and Mr. Lam Kai Yeung, Ms. Lee Kwun Ling, May Jean and Mr. Zhong Shi being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of the GEM of the Stock Exchange at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.finsofthk.com.