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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8018)

UPDATE ON FINANCIAL PERFORMANCE FOR THE YEAR ENDED 31 DECEMBER 2024

This announcement is made by Finsoft Financial Investment Holdings Limited ("Company", together with its subsidiaries, "Group") pursuant to Rule 17.10 of the Rules ("GEM Listing Rules") Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board ("Board") of directors ("Directors", and each a "Director") of the Company wishes to inform the shareholders of the Company ("Shareholders") and potential investors that, based on the information currently available to the Board, the Group expects to record a decrease in net loss of not less than 45% for the year ended 31 December 2024 ("FY2024"), as compared with a net loss of approximately HK\$28.3 million recorded for the year ended 31 December 2023 ("FY2023").

The expected decrease in net loss was mainly attributable to the combined effect of (i) the decrease in the revenue generated from the Group's financial trading software solutions business for FY2024, as compared with that of approximately HK\$51.0 million for FY2023; (ii) the turnaround of the net fair value gain on financial assets at fair value through profit or loss of approximately HK\$2.0 million recognised in FY2023 to a net fair value loss on financial assets at fair value through profit or loss in FY2024; (iii) the decrease in the amount of administrative expenses incurred by the Group for FY2024 from that of approximately HK\$51.8 million for FY2023 due to the implementation of cost control and efficiency enhancement measures by the Group in FY2024; and (iv) the turnaround of the provision of impairment loss on loans and interest receivables of approximately HK\$7.1 million recognised in FY2023 to the reversal of provision of impairment loss on loans and interest receivables in FY2024. The net fair value loss on financial assets at fair value through profit or loss and the reversal of provision of impairment losses on loans and interest receivables recorded by the Group for FY2024 as aforementioned are non-cash items and do not have immediate impact on the Group's cash flows and operations.

The Group is performing assessment and valuation against its relevant assets. Subject to final results of such assessment and valuation being made available to the Group, the Group may record further adjustments to the amounts of its relevant assets for FY2024.

The information contained in this announcement is only based on the preliminary assessment by the management of the Company based on figures and information made available to the Board as at the date hereof, and is not based on any figure or information which has been audited or reviewed by the Company's auditors. The Company is in the process of finalising the consolidated results of the Company for FY2024. Details of the Group's financial information and performance for FY2024 will be disclosed in the Company's results announcement for FY2024 to be published by the Company on 24 March 2025.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board

Finsoft Financial Investment Holdings Limited

Ms. Tin Yat Yu Carol

Chairman

Hong Kong, 18 March 2025

As at the date of this announcement, the Board consists of Ms. Tin Yat Yu Carol being an executive Director and the chairman of the Board, Ms. Liu Mung Ting being an executive Director and the chief executive officer of the Company, Ms. Lin Ting being an executive Director, and Mr. Hon Ming Sang, Ms. Lee Kwun Ling, May Jean and Mr. Tang Shu Pui Simon being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of The Stock Exchange of Hong Kong Limited at https://www.hkexnews.hk for a minimum period of seven days from the date of its publication and on the website of the Company at www.finsofthk.com.

* For identification purposes only