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FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

INSIDE INFORMATION: DISPOSAL OF SHARES BY THE CONTROLLING SHAREHOLDER

This announcement is made by Finsoft Financial Investment Holdings Limited (“**Company**”) pursuant to Rule 17.10 of the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) and the Inside Information Provisions (as defined in the GEM Listing Rules).

After trading hours on 21 September 2015, the Company was informed by Mr. Chan Sek Keung, Ringo (“**Mr. Chan**”), the non-executive director and chairman of the board (“**Board**”) of directors (“**Directors**”, each a “**Director**”) of the Company that on 21 September 2015, Luster Wealth Limited (“**Luster Wealth**”), the controlling shareholder of the Company (as defined in the GEM Listing Rules) has, through placing agent, disposed of 1,100,000,000 shares of the Company to more than one purchasers who are third parties independent of and not connected with the Company and its connected persons (as defined in the GEM Listing Rules) (“**Disposal**”). The Disposal was conducted off-market. As at the date of this announcement, (i) Mr. Chan is the sole director of Luster Wealth and is the sole shareholder of Woodstock Management Limited, which in turn owns approximately 89.87% of the issued share capital of Luster Wealth; and (ii) Mr. Li Hoi Kong, an executive Director, owns approximately 7.75% of the issued share capital of Luster Wealth.

Immediately before the Disposal, Luster Wealth held 2,264,112,500 shares of the Company (“**Shares**”), representing approximately 56.60% of the issued share capital of the Company. Immediately after completion of the Disposal, Luster Wealth holds 1,164,112,500 Shares, representing approximately 29.10% of the issued share capital of the Company.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Li Hoi Kong
Executive Director

Hong Kong, 21 September 2015

* *for identification purpose only*

As at the date of this announcement, the Board consists of Mr. Li Hoi Kong and Mr. Lawrence Tang being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Director and chairman of the Board and Ms. Lee Kwun Ling, May Jean, Mr. Yuen Shiu Wai, Mr. Cheng Wen and Mr. Lam Kai Yeung being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM of the Stock Exchange at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.finsofthk.com.