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FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

NOTICE OF BOARD MEETING

The board (the “**Board**”) of directors (the “**Directors**”) of Finsoft Financial Investment Holdings Limited (the “**Company**”) announces that a meeting of the Board will be held on Tuesday, 9 August 2016 for the purposes of, among other matters, considering and approving the unaudited consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2016 and its publication thereof, and considering the recommendation for payment of a dividend, if any.

On behalf of the Board

Finsoft Financial Investment Holdings Limited

Mr. Chan Sek Keung, Ringo

Chairman

Hong Kong, 28 July 2016

As at the date of this announcement, the Board consists of Mr. Li Hoi Kong, Ms. Lin Ting and Ms. Lam Ching Yee being the executive Directors, Mr. Chan Sek Keung, Ringo being the non-executive Director and the chairman of the Board and Ms. Lee Kwun Ling, May Jean, Mr. Yuen Shiu Wai and Mr. Lam Kai Yeung being the independent non-executive Directors.

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM of the Stock Exchange at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.finsofthk.com.

* for identification purpose only